



Department of Consumer Affairs

Bureau for Private Postsecondary Education

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BPPE Annual Report for 2014 - Institution

Tracking Number: 20150804112041

Report for Year: 2014

Institution Name: National Holistic Institute

Institution Code (If an institution has branch locations the institution code is the school code for the main location): 0101321

Street Address (Physical Location): 5900 Doyle Street

City: Emeryville

State: California

Zip Code: 94608

Number of Branch Locations: 5

Number of Satellite Locations: 1

Is this institution current with all assessments to the Student Tuition Recovery Fund?: yes

Is your institution accredited by an accrediting agency/agencies recognized by the United States Department of Education? Include only full institutional approval, not programmatic approval: yes

If you answered yes to the question above, please identify the accrediting agency:
Accrediting Council for Continuing Education and Training

If your institution has specialized accreditation from a recognized United States Department of Education approved specialized/programmatic accreditor, list the accreditation:

Has any accreditation agency taken any formal disciplinary action against this institution? If Yes, please submit a paper copy of the action, refer to the Annual Report Completion Check Sheet.: no

Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act?: yes

What is the total amount of Title IV funds received by your institution in 2014?:
7953672.03

Does your institution participate in veteran's financial aid education programs?:
yes

What is the total amount of veteran's financial aid funds received by your institution in 2014?: 561051.11

Does your institution participate in the Cal Grant program?: yes

What is the total amount of Cal Grant funds received by your institution in 2014?: 58422.42

Is your institution on the California Eligible Training Provider List (ETPL)?: yes

Is your institution receiving funds from the Work Investment Act (WIA) Program?: yes

What is the total amount of WIA funds received by your institution in 2014?:
40516.50

Does your institution participate in, or offer any additional financial aid program? no

If yes, please indicate the name of the financial aid program:

If your institution reports a Cohort Default Rate to the US Department of Education, enter the most recent three year cohort default rate reported to the U.S. Department of Education for this institution: 7.2

The percentage of students who in 2014 received federal student loans to help pay their cost of education at the school was: 87

The percentage of institutional income in 2014 that was derived from public funding.: 74%

Number of Doctorate Degrees Offered: 0

Number of Students enrolled in Doctorate level programs at this Institution: 0

Number of Master Degrees Offered: 0

Number of Students enrolled in Master level programs at this institution: 0

Number of Bachelor Degrees Offered: 0

Number of Students enrolled in Bachelor level programs at this institution: 0

Number of Associate Degrees Offered: 0

Number of Students enrolled in Associate I programs at this institution: 0

Number of Diploma or Certificate Programs Offered: 3

Number of Students enrolled in Diploma or Certificate programs at this institution: 807

Link to your Institution website: www.nhi.edu

Link to your Performance Fact Sheet if it appears on your website:
<http://nhi.edu/about-massage-schools/accreditation/information>

Link to your Catalog if it appears on your website: <http://nhi.edu/about-massage-schools/accreditation/information>

Link to your Annual Report if it appears on your website: <http://nhi.edu/about-massage-schools/accreditation/information>



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BPPE Annual Report for 2014 -- Programs

Tracking Number: 20150804113842

Report for Year: 2014

Institution Code: 0101321

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was
chosen, please specify:**

Name of Program (e.g. Business Administration, Massage, etc.): Massage
Therapist and Health Educator

Number of Degrees or Diplomas Awarded: 488

Total Charges for this program (Report whole dollars only): \$ 15998

Number of Students Who Began the Program: 764

Students Available for Graduation: 764

Graduates: 420

Completion Rate: 55

150% Completion Rate: 4

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 410

Graduates Employed in the Field: 325

Placement Rate: 79

Graduates employed in the field an average of less than 32 hours per week: 243

Graduates employed in the field an average of 32 or more hours per week: 82

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 410

Graduates Employed in the Field: 325

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 5

\$5,001.00 - \$10,000.00: 14

\$10,001.00 - \$15,000.00: 13

\$15,001.00 - \$20,000.00: 17

\$20,001.00 - \$25,000.00: 13

\$25,001.00 - \$30,000.00: 16

\$30,001.00 - \$35,000.00: 11

\$35,001.00 - \$40,000.00: 14

\$40,001.00 - \$45,000.00: 12

\$45,001.00 - \$50,000.00: 6

\$50,001.00 - \$55,000.00: 5

\$55,001.00 - \$60,000.00: 2

\$60,001.00 - \$65,000.00: 1

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 1

\$80,001.00 - \$85,000.00: 2

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 2

\$95,001.00 - \$100,000.00: 2

Over \$100,000.00: 0



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BPPE Annual Report for 2014 – Programs

Tracking Number: 20150804115034

Report for Year: 2014

Institution Code: 0101321

INFORMATION FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was
chosen, please specify:**

Name of Program (e.g. Business Administration, Massage, etc.): Advanced
Neuromuscular Massage Therapy

Number of Degrees or Diplomas Awarded: 38

Total Charges for this program (Report whole dollars only): \$ 7978

Number of Students Who Began the Program: 42

Students Available for Graduation: 42

Graduates: 37

Completion Rate: 88

150% Completion Rate: 2

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 37

Graduates Employed in the Field: 34

Placement Rate: 92

Graduates employed in the field an average of less than 32 hours per week: 22

Graduates employed in the field an average of 32 or more hours per week: 12

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 37

Graduates Employed in the Field: 34

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 1

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 2

\$15,001.00 - \$20,000.00: 2

\$20,001.00 - \$25,000.00: 1

\$25,001.00 - \$30,000.00: 0

\$30,001.00 - \$35,000.00: 3

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 1

\$45,001.00 - \$50,000.00: 2

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 1

\$65,001.00 - \$70,000.00: 1

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0



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BPPE Annual Report for 2014 – Programs

Tracking Number: 20150804115807

Report for Year: 2014

Institution Code: 0101321

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was
chosen, please specify:**

Name of Program (e.g. Business Administration, Massage, etc.): Advanced
Neuromuscular MT & Health Edu.

Number of Degrees or Diplomas Awarded: 1

Total Charges for this program (Report whole dollars only): \$ 23976

Number of Students Who Began the Program: 1

Students Available for Graduation: 1

Graduates: 1

Completion Rate: 100

150% Completion Rate: 0

Is the above data taken from the data that was reported to and calculated by the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 1

Graduates Employed in the Field: 1

Placement Rate: 100

Graduates employed in the field an average of less than 32 hours per week: 0

Graduates employed in the field an average of 32 or more hours per week: 1

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Second Data Year (YYYY):

Name of the licensing entity that licenses this field:

Name of Exam:

Number of Students Taking Exam:

Number Who Passed the Exam:

Number Who Failed the Exam:

Passage Rate:

Is this data from the licensing agency that administered the exam?:

Name of Agency:

If the response was no, provide a description of the process used for attempting to contact students:

Do graduates have the option or requirement for more than one type of licensing exam?:

Provide the names of other licensing exam options:

Name of Option/Requirement:

Name of Option/Requirement:

Name of Option/Requirement:

SALARY DATA

Graduates Available for Employment: 1

Graduates Employed in the Field: 1

Graduates Employed in the Field Reported receiving the following Salary or Wage:

\$0 - \$5,000.00: 0

\$5,001.00 - \$10,000.00: 0

\$10,001.00 - \$15,000.00: 0

\$15,001.00 - \$20,000.00: 0

\$20,001.00 - \$25,000.00: 0

\$25,001.00 - \$30,000.00: 0

\$30,001.00 - \$35,000.00: 0

\$35,001.00 - \$40,000.00: 0

\$40,001.00 - \$45,000.00: 0

\$45,001.00 - \$50,000.00: 0

\$50,001.00 - \$55,000.00: 0

\$55,001.00 - \$60,000.00: 0

\$60,001.00 - \$65,000.00: 0

\$65,001.00 - \$70,000.00: 0

\$70,001.00 - \$75,000.00: 0

\$75,001.00 - \$80,000.00: 0

\$80,001.00 - \$85,000.00: 0

\$85,001.00 - \$90,000.00: 0

\$90,001.00 - \$95,000.00: 0

\$95,001.00 - \$100,000.00: 0

Over \$100,000.00: 0



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BPPE Annual Report for 2014 – Branch Locations

Tracking Number: 20150804120021

Report for Year: 2014

Institution Name: National Holistic Institute

Institution Code: 0101321

Branch Address: 1665 Market Street

Branch City: San Francisco

Branch State: California

Branch Zip Code: 94103



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BPPE Annual Report for 2014 – Branch Locations

Tracking Number: 20150804120205

Report for Year: 2014

Institution Name: National Holistic Institute

Institution Code: 0101321

Branch Address: 3031 Tisch Way, Suite 1 Plaza South

Branch City: San Jose

Branch State: California

Branch Zip Code: 95128



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BPPE Annual Report for 2014 – Branch Locations

Tracking Number: 20150804120344

Report for Year: 2014

Institution Name: National Holistic Institute

Institution Code: 0101321

Branch Address: 10969 Ventura Blvd

Branch City: Studio City

Branch State: California

Branch Zip Code: 91604



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BPPE Annual Report for 2014 – Branch Locations

Tracking Number: 20150804120525

Report for Year: 2014

Institution Name: National Holistic Institute

Institution Code: 0101321

Branch Address: 201 E. Sandpointe Ave Suite 100

Branch City: Santa Ana

Branch State: California

Branch Zip Code: 92707



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BPPE Annual Report for 2014 – Branch Locations

Tracking Number: 20150804120712

Report for Year: 2014

Institution Name: National Holistic Institute

Institution Code: 0101321

Branch Address: 1610 Arden Way

Branch City: Sacramento

Branch State: California

Branch Zip Code: 95815