



Department of Consumer Affairs

**Bureau for Private Postsecondary Education**

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**BPPE Institutions Annual Report for 2012****Tracking Number:** 20130903101043**Report for Year:** 2012**Institution Name:** National Holistic Institute**Institution Code (If an institution has branch locations the institution code is the school code for the main location):** 0101321**Street Address (Physical Location):** 5900 Doyle Street**City:** Emeryville**State:** California**Zip Code:** 94608**Number of Branch Locations:** 5**Number of Satellite Locations:** 1**Is this institution current with all assessments to the Student Tuition Recovery Fund?:** yes**Is your institution accredited by an accrediting agency/agencies recognized by the United States Department of Education? Include only full institutional approval, not programmatic approval:** yes**If you answered yes to the question above, please identify the accrediting agency:**  
Accrediting Council for Continuing Education and Training**If your institution has specialized accreditation from a recognized United States Department of Education approved specialized/programmatic accreditor, list the accreditation:****Has any accreditation agency taken any formal disciplinary action against this institution? If Yes, please submit a paper copy of the action, refer to the Annual Report Completion Check Sheet.:** no

**Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act?:** yes

**Does your institution participate in veteran's financial aid education programs?:**  
yes

**Does your institution participate in the Cal Grant program?:** yes

**Is your institution on the California Eligible Training Provider List (ETPL)?:** yes

**Is your institution receiving funds from the Work Investment Act (WIA) Program?:** yes

**Does your institution participate in, or offer any additional financial aid program?** no

**If yes, please indicate the name of the financial aid program:**

**What is the total amount of public funding received by your institution in 2012:**  
7572233

**If your institution reports a Cohort Default Rate to the US Department of Education, enter the most recent three year cohort default rate reported to the U.S. Department of Education for this institution:** 12

**The percentage of students who in 2012 received federal student loans to help pay their cost of education at the school was:** 81

**Number of Doctorate Degrees Offered:** 0

**Number of Students enrolled in Doctorate level programs at this Institution:** 0

**Number of Master Degrees Offered:** 0

**Number of Students enrolled in Master level programs at this institution:** 0

**Number of Bachelor Degrees Offered:** 0

**Number of Students enrolled in Bachelor level programs at this institution:** 0

**Number of Associate Degrees Offered:** 0

**Number of Students enrolled in Associate I programs at this institution:** 0

**Number of Diploma or Certificate Programs Offered:** 3

**Number of Students enrolled in Diploma or Certificate programs at this institution:** 1538

**Link to your Institution website:** [www.nhi.edu](http://www.nhi.edu)

**Link to your Performance Fact Sheet if it appears on your website:**  
<http://nhi.edu/about/accreditation/information.html>

**Link to your Catalog if it appears on your website:**

<http://nhi.edu/about/accreditation/information.html>

**Link to your Annual Report if it appears on your website:**

<http://nhi.edu/about/accreditation/information.html>



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**BPPE Institutions Annual Report for 2012 – Programs****Tracking Number:** 2013082813234**Report for Year:** 2012**Institution Code:** 0101321**INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT  
THE INSTITUTION****Degree/Program Level:** DiplomaCertificate**If Other, please specify:****Degree/Program Title:** Other**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was  
chosen, please specify:** Massage Therapist & Health Educator**Name of Program (e.g. Business Administration, Massage, etc.):** Massage**Number of Degrees or Diplomas Awarded:** 490**Total Charges for this program (Report whole dollars only):** \$ 15072**Number of Students Who Began the Program:** 760**Students Available for Graduation:** 760**Graduates:** 455**Completion Rate:** 60**150% Completion Rate:** 5**Is the above data taken from the data that was reported to and calculated by the  
Integrated Postsecondary Education Data System (IPEDS) of the United States**

**Department of Education?:**

no

**PLACEMENT**

**Graduates Available for Employment:** 445

**Graduates Employed in the Field:** 339

**Placement Rate:** 76

**Graduates employed in the field an average of less than 32 hours per week:** 262

**Graduates employed in the field an average of 32 or more hours per week:** 77

**EXAM PASSAGE RATE**

**Does this educational program lead to an occupation that requires licensing?:** no

**If Yes, please provide the information below (For each of the last two years):**

**First Data Year (YYYY):**

**Name of the licensing entity that licenses this field:**

**Name of Exam:**

**Number of Students Taking Exam:**

**Number Who Passed the Exam:**

**Number Who Failed the Exam:**

**Passage Rate:**

**Is this data from the licensing agency that administered the exam?:**

**Name of Agency:**

**If the response was no, provide a description of the process used for attempting to contact students:**

**Second Data Year (YYYY):**

**Name of the licensing entity that licenses this field:**

**Name of Exam:**

**Number of Students Taking Exam:**

**Number Who Passed the Exam:**

**Number Who Failed the Exam:**

**Passage Rate:**

**Is this data from the licensing agency that administered the exam?:**

**Name of Agency:**

**If the response was no, provide a description of the process used for attempting to contact students:**

**Do graduates have the option or requirement for more than one type of licensing exam?:**

**Provide the names of other licensing exam options:**

**Name of Option/Requirement:**

**Name of Option/Requirement:**

**Name of Option/Requirement:**

#### **SALARY DATA**

**Graduates Available for Employment: 445**

**Graduates Employed in the Field: 339**

**Graduates Employed in the Field Reported receiving the following Salary or Wage:**

**\$0 - \$5,000.00: 13**

**\$5,001.00 - \$10,000.00: 13**

**\$10,001.00 - \$15,000.00: 18**

**\$15,001.00 - \$20,000.00: 18**

**\$20,001.00 - \$25,000.00: 18**

**\$25,001.00 - \$30,000.00: 22**

**\$30,001.00 - \$35,000.00: 13**

**\$35,001.00 - \$40,000.00: 13**

**\$40,001.00 - \$45,000.00: 11**

**\$45,001.00 - \$50,000.00: 14**

**\$50,001.00 - \$55,000.00: 6**

**\$55,001.00 - \$60,000.00: 4**

**\$60,001.00 - \$65,000.00: 2**

**\$65,001.00 - \$70,000.00: 1**

**\$70,001.00 - \$75,000.00: 0**

**\$75,001.00 - \$80,000.00: 3**

**\$80,001.00 - \$85,000.00: 1**

**\$85,001.00 - \$90,000.00: 0**

**\$90,001.00 - \$95,000.00: 0**

**\$95,001.00 - \$100,000.00: 0**

**Over \$100,000.00: 0**



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### **BPPE Institutions Annual Report for 2012 – Programs**

**Tracking Number:** 2013082814452

**Report for Year:** 2012

**Institution Code:** 0101321

#### **INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION**

**Degree/Program Level:** DiplomaCertificate

**If Other, please specify:**

**Degree/Program Title:** Other

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was  
chosen, please specify:** Adv. NeuroMuscular Massage Therapis

**Name of Program (e.g. Business Administration, Massage, etc.):** Massage

**Number of Degrees or Diplomas Awarded:** 9

**Total Charges for this program (Report whole dollars only):** \$ 7354

**Number of Students Who Began the Program:** 14

**Students Available for Graduation:** 14

**Graduates:** 9

**Completion Rate:** 50

**150% Completion Rate:** 14

**Is the above data taken from the data that was reported to and calculated by the  
Integrated Postsecondary Education Data System (IPEDS) of the United States**



**Department of Education?:**

no

**PLACEMENT**

**Graduates Available for Employment: 7**

**Graduates Employed in the Field: 6**

**Placement Rate: 86**

**Graduates employed in the field an average of less than 32 hours per week: 6**

**Graduates employed in the field an average of 32 or more hours per week: 0**

**EXAM PASSAGE RATE**

**Does this educational program lead to an occupation that requires licensing?: no**

**If Yes, please provide the information below (For each of the last two years):**

**First Data Year (YYYY):**

**Name of the licensing entity that licenses this field:**

**Name of Exam:**

**Number of Students Taking Exam:**

**Number Who Passed the Exam:**

**Number Who Failed the Exam:**

**Passage Rate:**

**Is this data from the licensing agency that administered the exam?:**

**Name of Agency:**

**If the response was no, provide a description of the process used for attempting to contact students:**

**Second Data Year (YYYY):**

**Name of the licensing entity that licenses this field:**

**Name of Exam:**

**Number of Students Taking Exam:**

**Number Who Passed the Exam:**

**Number Who Failed the Exam:**

**Passage Rate:**

**Is this data from the licensing agency that administered the exam?:**

**Name of Agency:**

**If the response was no, provide a description of the process used for attempting to contact students:**

**Do graduates have the option or requirement for more than one type of licensing exam?:**

**Provide the names of other licensing exam options:**

**Name of Option/Requirement:**

**Name of Option/Requirement:**

**Name of Option/Requirement:**

#### **SALARY DATA**

**Graduates Available for Employment: 7**

**Graduates Employed in the Field: 6**

**Graduates Employed in the Field Reported receiving the following Salary or Wage:**

**\$0 - \$5,000.00: 0**

**\$5,001.00 - \$10,000.00: 0**

**\$10,001.00 - \$15,000.00: 0**

**\$15,001.00 - \$20,000.00: 1**

**\$20,001.00 - \$25,000.00: 2**

**\$25,001.00 - \$30,000.00: 0**

**\$30,001.00 - \$35,000.00: 0**

**\$35,001.00 - \$40,000.00: 0**

**\$40,001.00 - \$45,000.00: 0**

**\$45,001.00 - \$50,000.00: 0**

**\$50,001.00 - \$55,000.00: 0**

**\$55,001.00 - \$60,000.00: 0**

**\$60,001.00 - \$65,000.00: 0**

**\$65,001.00 - \$70,000.00: 0**

**\$70,001.00 - \$75,000.00: 0**

**\$75,001.00 - \$80,000.00: 0**

**\$80,001.00 - \$85,000.00: 0**

**\$85,001.00 - \$90,000.00: 0**

**\$90,001.00 - \$95,000.00: 0**

**\$95,001.00 - \$100,000.00: 0**

**Over \$100,000.00: 0**



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you can begin to enter in Branches data

### **BPPE Institutions Annual Report for 2012 – Programs**

**Tracking Number:** 2013082820101

**Report for Year:** 2012

**Institution Code:** 0101321

#### **INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION**

**Degree/Program Level:** DiplomaCertificate

**If Other, please specify:**

**Degree/Program Title:** Other

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was  
chosen, please specify:** Adv.NeuroMuscular MT & HE

**Name of Program (e.g. Business Administration, Massage, etc.):** massage

**Number of Degrees or Diplomas Awarded:** 0

**Total Charges for this program (Report whole dollars only):** \$ 22302

**Number of Students Who Began the Program:** 0

**Students Available for Graduation:** 0

**Graduates:** 0

**Completion Rate:** 0

**150% Completion Rate:** 0

**Is the above data taken from the data that was reported to and calculated by the  
Integrated Postsecondary Education Data System (IPEDS) of the United States**

**Department of Education?:**

no

**PLACEMENT**

**Graduates Available for Employment: 0**

**Graduates Employed in the Field: 0**

**Placement Rate: 0**

**Graduates employed in the field an average of less than 32 hours per week: 0**

**Graduates employed in the field an average of 32 or more hours per week: 0**

**EXAM PASSAGE RATE**

**Does this educational program lead to an occupation that requires licensing?: no**

**If Yes, please provide the information below (For each of the last two years):**

**First Data Year (YYYY):**

**Name of the licensing entity that licenses this field:**

**Name of Exam:**

**Number of Students Taking Exam:**

**Number Who Passed the Exam:**

**Number Who Failed the Exam:**

**Passage Rate:**

**Is this data from the licensing agency that administered the exam?:**

**Name of Agency:**

**If the response was no, provide a description of the process used for attempting to contact students:**

**Second Data Year (YYYY):**

**Name of the licensing entity that licenses this field:**

**Name of Exam:**

**Number of Students Taking Exam:**

**Number Who Passed the Exam:**

**Number Who Failed the Exam:**

**Passage Rate:**

**Is this data from the licensing agency that administered the exam?:**

**Name of Agency:**

**If the response was no, provide a description of the process used for attempting to contact students:**

**Do graduates have the option or requirement for more than one type of licensing exam?:**

**Provide the names of other licensing exam options:**

**Name of Option/Requirement:**

**Name of Option/Requirement:**

**Name of Option/Requirement:**

#### **SALARY DATA**

**Graduates Available for Employment: 0**

**Graduates Employed in the Field: 0**

**Graduates Employed in the Field Reported receiving the following Salary or Wage:**

**\$0 - \$5,000.00: 0**

**\$5,001.00 - \$10,000.00: 0**

**\$10,001.00 - \$15,000.00: 0**

**\$15,001.00 - \$20,000.00: 0**

**\$20,001.00 - \$25,000.00: 0**

**\$25,001.00 - \$30,000.00: 0**

**\$30,001.00 - \$35,000.00: 0**

**\$35,001.00 - \$40,000.00: 0**

**\$40,001.00 - \$45,000.00: 0**

**\$45,001.00 - \$50,000.00: 0**

**\$50,001.00 - \$55,000.00: 0**

**\$55,001.00 - \$60,000.00: 0**

**\$60,001.00 - \$65,000.00: 0**

**\$65,001.00 - \$70,000.00: 0**

**\$70,001.00 - \$75,000.00: 0**

**\$75,001.00 - \$80,000.00: 0**

**\$80,001.00 - \$85,000.00: 0**

**\$85,001.00 - \$90,000.00: 0**

**\$90,001.00 - \$95,000.00: 0**

**\$95,001.00 - \$100,000.00: 0**

**Over \$100,000.00: 0**



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## Bureau for Private Postsecondary Education

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### **BPPE Institutions Annual Report for 2012 – Branch Locations**

**Tracking Number:** 2013082830607

**Report for Year:** 2012

**Institution Name:** National Holistic Institute

**Institution Code:** 0101321

**Branch Address:** 1665 Market Street

**Branch City:** San Francisco

**Branch State:** California

**Branch Zip Code:** 94103





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**BPPE Institutions Annual Report for 2012 – Branch Locations**

**Tracking Number:** 2013082823306

**Report for Year:** 2012

**Institution Name:** National Holistic Institute

**Institution Code:** 0101321

**Branch Address:** 10969 Ventura Blvd

**Branch City:** Studio City

**Branch State:** California

**Branch Zip Code:** 91604



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**BPPE Institutions Annual Report for 2012 – Branch Locations**

**Tracking Number:** 2013082831720

**Report for Year:** 2012

**Institution Name:** National Holistic Institute

**Institution Code:** 0101321

**Branch Address:** 1610 Arden Way

**Branch City:** Sacramento

**Branch State:** California

**Branch Zip Code:** 95815



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**BPPE Institutions Annual Report for 2012 – Branch Locations**

**Tracking Number:** 2013082831520

**Report for Year:** 2012

**Institution Name:** National Holistic Institute

**Institution Code:** 0101321

**Branch Address:** 3031 Tisch Way, Suite 1 Plaza South

**Branch City:** San Jose

**Branch State:** California

**Branch Zip Code:** 95128



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### **BPPE Institutions Annual Report for 2012 – Branch Locations**

**Tracking Number:** 2013082832001

**Report for Year:** 2012

**Institution Name:** National Holistic Institute

**Institution Code:** 0101321

**Branch Address:** 201 E. Sandpointe Ave, Suite 100

**Branch City:** Santa Ana

**Branch State:** California

**Branch Zip Code:** 92707